



HTV APPLICATION INSTRUCTIONS

EasyWeed® , EasyWeed® Electric, EasyWeed® Glow in the Dark, EasyPatterns® Plus

For Use On: 100% Cotton | Poly/cotton blends | 100% Polyester | Leather



Application Instructions (Home Iron):

- Set iron dial between Cotton and Linen.
- Cover design with Heat Transfer Cover Sheet or Multipurpose Paper.
- Place on flat, hard surface (ironing board not recommended).
- Press iron with medium/firm pressure for 10-15 seconds.
- Peel carrier hot or cold.

Application Instructions (Heat Press):

- Preheat garment for 2-3 seconds.
- Apply design at 305°F / 150°C (EasyPress® users add approx. 30°).
- Use medium pressure for 10-15 seconds.
- Peel carrier hot or cold.

Laundering:

- Wait 24 hours before first wash.
- Machine wash warm or cold with mild detergent.
- Do not bleach, dry clean, or use liquid fabric softener.
- Dry on normal dryer setting.
- Wash inside out for best results.

EasyWeed® EcoStretch™

For Use On: 100% Cotton | Poly/cotton blends | 100% Polyester | Lycra®/Spandex



Application Instructions (Home Iron):

- Set iron dial on Cotton.
- Cover design with Heat Transfer Cover Sheet or Multipurpose Paper.
- Place on flat, hard surface (ironing board not recommended).
- Press iron with medium pressure for 10-15 seconds.
- Peel carrier hot.

Application Instructions (Heat Press):

- Preheat garment for 2-3 seconds.
- Apply design at 250°F / 120°C (EasyPress users add approx. 30°).
- Use medium pressure for 10-15 seconds.
- Peel carrier hot.

Laundering:

- Wait 24 hours before first wash.
- Machine wash cold with mild detergent.
- Do not bleach, dry clean, or use liquid fabric softener.
- Dry on low dryer setting.
- Wash inside out for best results.

EasyWeed® Extra

For Use On: 100% Cotton | Poly/cotton blends | 100% Polyester | Nylon



Application Instructions (Home Iron):

- Set iron dial between Cotton and Linen.
- Cover design with Heat Transfer Cover Sheet or Multipurpose Paper.
- Place on flat, hard surface (ironing board not recommended).
- Press iron with medium/firm pressure for 10-15 seconds.
- Peel carrier hot or cold.

Application Instructions (Heat Press):

- Preheat garment for 2-3 seconds.
- Apply design at 305°F / 150°C (EasyPress users add approx. 30°).
- Use medium pressure for 10-15 seconds.
- Peel carrier hot or cold.

Laundering:

- Wait 24 hours before first wash.
- Machine wash cold with mild detergent.
- Do not bleach, dry clean, or use liquid fabric softener.
- Dry on low dryer setting.
- Wash inside out for best results.

Vernice

For Use On: 100% Cotton | Poly/cotton blends | 100% Polyester



Application Instructions (Home Iron):

- Set iron dial between Cotton and Linen.
- Cover design with Heat Transfer Cover Sheet or Multipurpose Paper.
- Place on flat, hard surface (ironing board not recommended).
- Press iron with firm pressure for 20 seconds.
- Peel carrier hot or cold.

Application Instructions (Heat Press):

- Preheat garment for 2-3 seconds.
- Apply design at 320°F / 160°C (EasyPress users add approx. 30°).
- Use firm pressure for 20 seconds.
- Peel carrier hot or cold.

Laundering:

- Wait 24 hours before first wash.
- Machine wash cold with mild detergent.
- Do not bleach, dry clean, or use liquid fabric softener.
- Hang dry only.
- Wash inside out for best results.

RECOMMENDED ACCESSORIES:

Siser® EasyWeeder®, parchment or multipurpose paper, or heat transfer cover sheet.

If areas lift after application, cover and press for 5-10 seconds.

Due to variances in the manufacturing process of fabrics, Siser highly recommends testing prior to production.



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HTV APPLICATION INSTRUCTIONS

EasyWeed® Sub Block

For Use On: 100% Polyester | Sublimated Polyester



Application Instructions (Home Iron):

- Set iron dial between Cotton and Linen.
- Cover design with Heat Transfer Cover Sheet or Multipurpose Paper.
- Place on flat, hard surface (ironing board not recommended.)
- Press iron with medium/firm pressure for 10-15 seconds.
- Peel carrier hot or cold.

Application Instructions (Heat Press):

- Preheat garment for 2-3 seconds.
- Apply design at 265°F / 130°C (EasyPress users add approx. 30°).
- Use medium pressure for 10-15 seconds.
- Peel carrier hot or cold.

Laundering:

- Wait 24 hours before first wash.
- Machine wash cold with mild detergent.
- Do not bleach, dry clean, or use liquid fabric softener.
- Dry on low dryer setting.
- Wash inside out for best results.

EasyWeed® Adhesive

For Use On: 100% Cotton | Poly/cotton blends | 100% Polyester



Application Instructions (Home Iron):

- Set iron dial between Cotton and Linen.
- Cover design with Heat Transfer Cover Sheet or Multipurpose Paper.
- Place on flat, hard surface (ironing board not recommended.)
- Press iron with medium/firm pressure for 10-15 seconds.
- Peel carrier hot.

Application Instructions (Heat Press):

- Preheat garment for 2-3 seconds.
- Apply design at 275°F / 135°C (EasyPress users add approx. 30°).
- Use medium pressure for 10-15 seconds.
- Peel carrier hot then apply top layer.

Laundering:

- Wait 24 hours before first wash.
- Machine wash cold with mild detergent.
- Do not bleach, dry clean, or use liquid fabric softener.
- Dry on low dryer setting.
- Wash inside out for best results.

Easy® Puff Glitter

For Use On: 100% Cotton | Poly/cotton blends | 100% Polyester



IMPORTANT APPLICATION NOTES:

Easy® Puff Glitter requires two presses. Layering and use of a home iron are not recommended with Easy Puff Glitter. It is recommended to apply Easy Puff Glitter last when used with other materials.

Application Instructions (Heat Press):

- Preheat garment for 2-3 seconds.
- Apply design at 310°F / 155°C. (EasyPress users add approx. 30°).
- Use medium pressure for 2-3 seconds.
- Peel carrier warm or cold.
- Cover and press again for 10-15 seconds.

Laundering:

- Wait 24 hours before first wash.
- Machine wash cold with mild detergent.
- Do not bleach, dry clean, or use liquid fabric softener.
- Dry on low dryer setting.
- Wash inside out for best results.

EasyReflective®

For Use On: 100% Cotton | Poly/cotton blends | 100% Polyester | Lycra®/Spandex



Application Instructions (Home Iron):

- Set iron dial between Cotton and Linen.
- Cover design with Heat Transfer Cover Sheet or Multipurpose Paper.
- Place on flat, hard surface (ironing board not recommended.)
- Press iron with medium/firm pressure for 10-15 seconds.
- Peel carrier warm.

Application Instructions (Heat Press):

- Preheat garment for 2-3 seconds.
- Apply design at 305°F / 105°C (EasyPress users add approx. 30°).
- Use medium pressure for 15 seconds.
- Peel carrier warm (wait at least 15 seconds off press).

Laundering:

- Wait 24 hours before first wash.
- Machine wash warm or cold with mild detergent.
- Do not bleach, dry clean, or use liquid fabric softener.
- Dry on low dryer setting.
- Wash inside out for best results.

RECOMMENDED ACCESSORIES:

Siser® EasyWeeder®, parchment or multipurpose paper, or heat transfer cover sheet.

If areas lift after application, cover and press for 5-10 seconds.

Due to variances in the manufacturing process of fabrics, Siser highly recommends testing prior to production.



HTV APPLICATION INSTRUCTIONS

Easy® Glow

For Use On: 100% Cotton | Poly/cotton blends | 100% Polyester



Application Instructions (Home Iron):

- Set iron dial between Cotton and Linen.
- Cover design with Heat Transfer Cover Sheet or Multipurpose Paper.
- Place on flat, hard surface (ironing board not recommended).
- Press iron with medium pressure 15 seconds.
- Peel carrier warm or cold.

Application Instructions (Heat Press):

- Preheat garment for 2-3 seconds.
- Apply design at 305°F / 105°C (*EasyPress* users add approx. 30°).
- Use medium pressure for 15 seconds.
- Peel carrier warm or cold (5-10 seconds off press).

Laundering:

- Wait 24 hours before first wash.
- Machine wash cold with mild detergent.
- Do not bleach, dry clean, or use liquid fabric softener.
- Dry on low dryer setting.
- Wash inside out for best results.

Easy® Puff

For Use On: 100% Cotton | Poly/cotton blends | 100% Polyester

Easy Puff is not recommended for use with a home iron.



IMPORTANT APPLICATION NOTES:

Easy® Puff is designed to withstand only one heat application. Repeated applications will “flatten” the puff effect permanently. It is recommended to apply *Easy Puff* last when used with other materials. It is not recommended for use with a home iron.

Application Instructions (Heat Press):

- Preheat garment for 2-3 seconds.
- Apply design at 280°F / 138°C
- Use medium pressure for 8-10 seconds.
- Peel carrier hot.

Laundering:

- Wait 24 hours before first wash.
- Machine wash cold with mild detergent.
- Do not bleach, dry clean, or use liquid fabric softener.
- Dry on low dryer setting.
- Wash inside out for best results.

Easy® Puff Metallic

For Use On: 100% Cotton | Poly/cotton blends | 100% Polyester

Easy Puff is not recommended for use with a home iron.



IMPORTANT APPLICATION NOTES:

Easy® Puff Metallic requires two, 10-second presses. Layering and use of a home iron are not recommended with *Easy Puff Metallic*. It is recommended to apply *Easy Puff* last when used with other materials.

Application Instructions (Heat Press):

- Preheat garment for 2-3 seconds.
- Apply design at 280°F / 138°C
- Use medium pressure for 10 seconds.
- Peel carrier hot.
- Cover and press for 10 seconds.

Laundering:

- Wait 24 hours before first wash.
- Machine wash cold with mild detergent.
- Do not bleach, dry clean, or use liquid fabric softener.
- Dry on low dryer setting.
- Wash inside out for best results.

Aurora®

For Use On: 100% Cotton | Poly/cotton blends | 100% Polyester



Application Instructions (Home Iron):

- Set iron dial between Cotton and Linen.
- Cover design with Heat Transfer Cover Sheet or Multipurpose Paper.
- Place on flat, hard surface (ironing board not recommended).
- Press iron with medium/firm pressure for 15 seconds.
- Peel carrier completely cold.

Application Instructions (Heat Press):

- Preheat garment for 2-3 seconds.
- Apply design at 305°F / 150°C (*EasyPress* users add approx. 30°).
- Use medium pressure for 15 seconds.
- Peel carrier completely cold.

Laundering:

- Wait 24 hours before first wash.
- Machine wash cold with mild detergent.
- Do not bleach, dry clean, or use liquid fabric softener.
- Dry on low dryer setting.
- Wash inside out for best results.

RECOMMENDED ACCESSORIES:

Siser® EasyWeeder®, parchment or multipurpose paper, or heat transfer cover sheet.

If areas lift after application, cover and press for 5-10 seconds.

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Siser® HTV APPLICATION INSTRUCTIONS

PureHT™

For Use On: 100% Cotton | Poly/cotton blends | 100% Polyester | Leather



Application Instructions (Home Iron):

- Set iron dial on Cotton (Linen can be used if iron runs colder).
- Cover design with Heat Transfer Cover Sheet or Multipurpose Paper.
- Place on flat, hard surface (ironing board not recommended).
- Press iron with medium pressure for 10-15 seconds.
- Peel carrier hot.

Application Instructions (Heat Press):

- Preheat garment for 2-3 seconds.
- Apply design at 275°F / 135°C (EasyPress users add approx. 30°).
- Use medium pressure for 15 seconds.
- Peel carrier hot.

Laundering:

- Wait 24 hours before first wash.
- Machine wash cold with mild detergent.
- Do not bleach, dry clean, or use liquid fabric softener.
- Dry on low dryer setting.
- Wash inside out for best results.

Brick® 600

For Use On: 100% Cotton | Poly/cotton blends | 100% Polyester



Application Instructions (Home Iron):

- Set iron dial between Cotton and Linen.
- Cover design with Heat Transfer Cover Sheet or Multipurpose Paper.
- Place on flat, hard surface (ironing board not recommended).
- Press iron with medium/firm pressure for 20 seconds.
- Peel carrier cold.

Application Instructions (Heat Press):

- Preheat garment for 2-3 seconds.
- Apply design at 310°F / 155°C (EasyPress users add approx. 30°).
- Use medium pressure for 15-20 seconds.
- Peel carrier cold.

Laundering:

- Wait 24 hours before first wash.
- Machine wash cold with mild detergent.
- Do not bleach, dry clean, or use liquid fabric softener.
- Dry on low dryer setting.
- Wash inside out for best results.

Glitter

For Use On: 100% Cotton | Poly/cotton blends | 100% Polyester | Leather



Application Instructions (Home Iron):

- Set iron dial between Cotton and Linen.
- Cover design with Heat Transfer Cover Sheet or Multipurpose Paper.
- Place on flat, hard surface (ironing board not recommended).
- Press iron with medium/firm pressure for 10-15 seconds.
- Peel carrier warm.

Application Instructions (Heat Press):

- Preheat garment for 2-3 seconds.
- Apply design at 320°F / 160°C (EasyPress users add approx. 30°).
- Use medium pressure for 10-15 seconds.
- Peel carrier warm.

Laundering:

- Wait 24 hours before first wash.
- Machine wash warm or cold with mild detergent.
- Do not bleach, dry clean, or use liquid fabric softener.
- Dry on low dryer setting.
- Wash inside out for best results.

Holographic

For Use On: 100% Cotton | Poly/cotton blends | 100% Polyester | Leather

Holographic Rainbow Pearl gives your designs an opalescent finish that changes depending on the color of the garment. The material will not look the same on a black garment as it will on a white garment.



Application Instructions (Home Iron):

- Set iron dial between Cotton and Linen.
- Cover design with Heat Transfer Cover Sheet or Multipurpose Paper.
- Place on flat, hard surface (ironing board not recommended).
- Press iron with medium/firm pressure for 10-15 seconds.
- Peel carrier cold.

Application Instructions (Heat Press):

- Preheat garment for 2-3 seconds.
- Apply design at 320°F / 160°C.
- (EasyPress users add approx. 30°).
- Use medium/firm pressure for 15-20 seconds.
- Peel carrier cold.

Laundering:

- Wait 24 hours before first wash.
- Machine wash warm or cold with mild detergent.
- Do not bleach, dry clean, or use liquid fabric softener.
- Dry on low dryer setting.
- Wash inside out for best results.

RECOMMENDED ACCESSORIES:

Siser® EasyWeeder®, parchment or multipurpose paper, or heat transfer cover sheet.

If areas lift after application, cover and press for 5-10 seconds.

Due to variances in the manufacturing process of fabrics, Siser highly recommends testing prior to production.



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Metal

For Use On: 100% Cotton | Poly/cotton blends | 100% Polyester



Application Instructions (Home Iron):

- Set iron dial between Cotton and Linen.
- Cover design with Heat Transfer Cover Sheet or Multipurpose Paper.
- Place on flat, hard surface (ironing board not recommended).
- Press iron with medium/firm pressure for 10-15 seconds.
- Peel carrier cold.

Application Instructions (Heat Press):

- Preheat garment for 2-3 seconds.
- Apply design at 305°F / 150°C (*EasyPress* users add approx. 30°).
- Use medium pressure for 10-15 seconds.
- Peel carrier cold.

Laundering:

- Wait 24 hours before first wash.
- Machine wash cold with mild detergent.
- Do not bleach, dry clean, or use liquid fabric softener.
- Dry on low dryer setting.
- Wash inside out for best results.

Sparkle™

For Use On: 100% Cotton | Poly/cotton blends | 100% Polyester | Leather



Application Instructions (Home Iron):

- Set iron dial between Cotton and Linen.
- Cover design with Heat Transfer Cover Sheet or Multipurpose Paper.
- Place on flat, hard surface (ironing board not recommended).
- Press iron with medium/firm pressure for 10-15 seconds.
- Peel carrier hot or cold.

Application Instructions (Heat Press):

- Preheat garment for 2-3 seconds.
- Apply design at 305°F / 150°C (*EasyPress* users add approx. 30°).
- Use medium/firm pressure for 15-20 seconds.
- Peel carrier hot or cold.

Laundering:

- Wait 24 hours before first wash.
- Machine wash cold with mild detergent.
- Do not bleach, dry clean, or use liquid fabric softener.
- Dry on low dryer setting.
- Wash inside out for best results.

StripFlock® Pro

For Use On: 100% Cotton | Poly/cotton blends | 100% Polyester | Leather



Application Instructions (Home Iron):

- Set iron dial between Cotton and Linen.
- Cover design with Heat Transfer Cover Sheet or Multipurpose Paper.
- Place on flat, hard surface (ironing board not recommended).
- Press iron with medium/firm pressure for 10-15 seconds.
- Peel carrier warm.

Application Instructions (Heat Press):

- Preheat garment for 2-3 seconds.
- Apply design at 311°F / 155°C (*EasyPress* users add approx. 30°).
- Use medium pressure for 10-15 seconds.
- Peel carrier warm.

Laundering:

- Wait 24 hours before first wash.
- Machine wash warm or cold with mild detergent.
- Do not bleach, dry clean, or use liquid fabric softener.
- Dry on low dryer setting.
- Wash inside out for best results.

Twinkle™

For Use On: 100% Cotton | Poly/cotton blends | 100% Polyester | Leather



Application Instructions (Home Iron):

- Set iron dial between Cotton and Linen.
- Cover design with Heat Transfer Cover Sheet or Multipurpose Paper.
- Place on flat, hard surface (ironing board not recommended).
- Press iron with medium/firm pressure for 15 seconds.
- Peel carrier warm.

Application Instructions (Heat Press):

- Preheat garment for 2-3 seconds.
- Apply design at 305°F / 150°C (*EasyPress* users add approx. 30°).
- Use medium/firm pressure for 15 seconds.
- Peel carrier warm.

Laundering:

- Wait 24 hours before first wash.
- Machine wash cold with mild detergent.
- Do not bleach, dry clean, or use liquid fabric softener.
- Dry on low dryer setting.
- Wash inside out for best results.

RECOMMENDED ACCESSORIES:

Siser® EasyWeeder®, parchment or multipurpose paper, or heat transfer cover sheet.

If areas lift after application, cover and press for 5-10 seconds.

Due to variances in the manufacturing process of fabrics, Siser highly recommends testing prior to production.